

ITNS Annual Meeting

MEETING DATES

Thursday, October 20–
Sunday, October 23, 2022

EXHIBIT DATES

Thursday, October 20–
Friday, October 21, 2022

Hilton Rosemont Chicago O'Hare ★ Rosemont, IL, USA



International
Transplant Nurses
Society

EXHIBITOR PROSPECTUS

www.itns.org/annual-meeting

REACH YOUR TARGET AUDIENCE BY JOINING THE ITNS ANNUAL MEETING

ITNS Mission Statement

The International Transplant Nurses Society (ITNS) is committed to the promotion of excellence in clinical transplant nursing through the provision of educational and professional growth opportunities, interdisciplinary networking, collaborative activities, and nursing research.

Target Audience

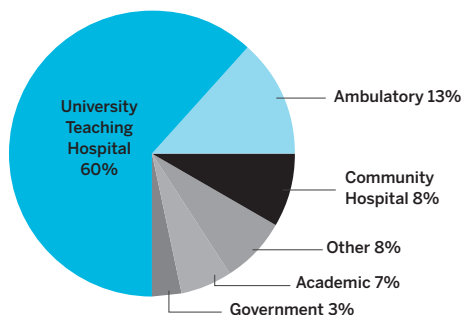
The ITNS Annual Meeting is ideal for transplant professionals. ITNS offers educational content appropriate for all levels of practice, from bedside nurses through advanced practice nurses. Attendees benefit from education with both pre- and post-transplant focuses.

Attendees Include

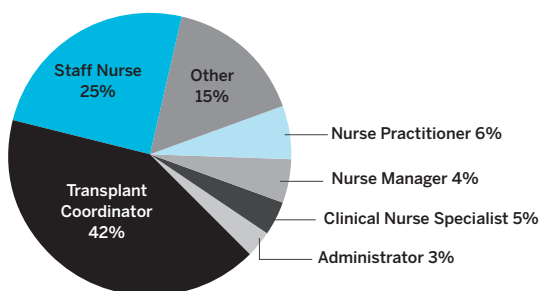
- staff nurses
- advanced practice nurses
- transplant coordinators
- administrators
- researchers
- case managers
- clinical educators
- faculty
- nurse managers
- nurse practitioners
- clinical nurse specialists
- students
- and more!

Member Demographics

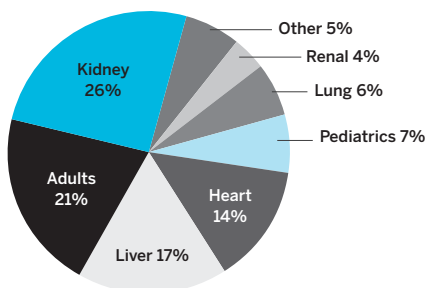
Primary Work Setting



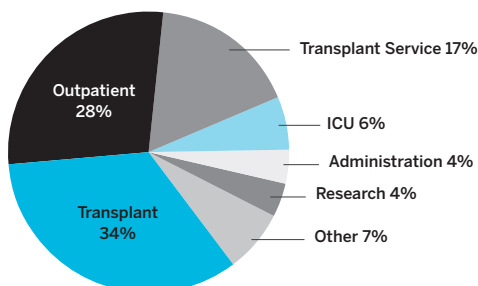
Primary Position



Area of Expertise



Primary Responsibility



Improving patient care by supporting those who care for them.

EXHIBIT AND SUPPORT OPPORTUNITIES

Why You Should Exhibit

- Your customers and prospects are here! Share your information with more than 350 nurses in one location.
- Generate new leads for future sales.
- Test new products or services with your target audience.
- Fill an open position at your hospital or facility.
- Speak directly with leaders in the transplant field.
- Receive a return on your investment with face-to-face contact.
- Virtual exhibit opportunities included to reach virtual attendees for 6 months.
- Gather intelligence from your competitors.

ITNS Offers to Exhibitors

- Dedicated, unopposed exhibit hours are scheduled to offer you maximum visibility and exposure to your target market.
- A opening reception, posters, breaks, and lunch are in the exhibit hall, which provides added face-to-face contact with attendees and ensures high-quality traffic.
- Direct access to the decision makers in the profession.

Exhibit Schedule*

Thursday, October 20

Exhibitor Setup/Registration	8:00 am–4:00 pm
Opening Reception with Exhibits and Posters	5:30–7:00 pm

Friday, October 21

Exhibit and Poster Hours	9:30 am–4:00 pm
Break with Exhibits and Posters	9:30–10:00 am
Lunch with Exhibits and Posters	12:00–1:30 pm
Break with Exhibits and Posters	3:10–3:40 pm

**Schedule is subject to change.*

Booth Fees – See Exhibitor Application for more details

VIP Exhibitor \$3,000 USD

- Virtual exhibit space and 8x10 booth
- 50-word description with logo
- A link to your website
- Live chat and scheduling capability
- A link to a digital promotional piece
- Four Exhibit Badges

Premier Exhibitor \$5,000 USD

- All VIP benefits and 8-ft x 10-ft space
- Recognition as a Bronze sponsor
- Passport Program participant
- Video ad -5 minutes or less
- Banner ad in the virtual exhibit hall
- One Full Registration to the meeting

Nonprofit* \$1,995 USD

All VIP benefits and 8-ft x 10-ft space

* A letter of request is required. Send an e-mail request to mpaulson@itns.org

Our nurses are influencers and have buying power!

Transplant nurses frequently recommend products to patients or are involved in purchasing products for their facilities.

The ITNS Annual Meeting is where you need to be!

Important Dates and Deadlines

Upon booth application Company description submitted for the interactive floor planner on the ITNS website

January 10, 2022 Booths assigned to registered exhibitors

May 27, 2022 Full payment for exhibit space due

June 6, 2022 Proposals for symposia due

August 1, 2022 Decorator kit posted on the ITNS website

September 6, 2022 Deadline for bag insert (all materials must be approved and received by ITNS)

September 6, 2022 Advertising materials for the meeting Mobile App due

September 22, 2022 Deadline for housing reservations

September 29, 2022 Deadline to sign up for exhibitor badges

BECOME AN ITNS SUPPORTER

Becoming a supporter is an excellent way to drive traffic to your booth or event and position your company as an industry leader. Give your organization valuable insight into the challenges and needs of transplant nursing and the implications of these solutions for both patient care and the industries related to this specialized field.

You can reach this key audience through both educational and promotional support.

Commercial Support

Supporter levels are Platinum \$50,000 USD, Diamond \$25,000 USD, Gold \$15,000 USD, Silver \$10,000 USD, and Bronze \$5,000 USD.

Mix and match opportunities and the total spend puts you into the above categories, view the application for more details. [View the application.](#)

Advertising Opportunities

- Bag Insert
- E-Blasts
- Freestanding Meter Boards
- Mobile App Push Notifications
- Banner Ads
- Exhibitor bulletin
- Step and Stay Banner



Sponsorship Opportunities

- Opening Reception
- ITNS Attendee Lounge
- Lanyards
- Tote Bags/Padfolio
- PPE
- WiFi
- Mobile App



Educational Opportunities

Corporate Showcase and Non CE Symposium

Supporters can develop and provide a 30- or 60-minute promotional or educational program in accordance with their own guidelines. These activities do not compete with continuing education programs, allowing you to present your product as a workshop or host a special activity to present branded or non-branded information to attendees.

Ancillary Meeting

To hold an ancillary meeting at the Annual Meeting, please contact Mary Paulson at mpaulson@itns.org for the Ancillary Meeting Guidelines and Room Request Form. Ancillary meetings may not take place Thursday through Sunday without prior approval by ITNS. There may be restrictions on available hours. No outside events can be held at or in conjunction with the ITNS Annual Meeting without review and approval by ITNS. There is a \$2,500 nonrefundable fee to hold a meeting. All other associated expenses are your responsibility.

Industry Relations Council

Join the ITNS Industry Relations Council (IRC) program for benefits that greatly enhance your organization's opportunity to engage with ITNS leaders in the study of the study of transplantation. This is a prime opportunity to reach more than 1,200 ITNS members and professionals in transplantation throughout the year. Receive recognition throughout the year along with many benefits. For more information and a list of benefits, please visit www.itns.org/industry-relations-council for details.

Contact Mary Paulson, at **+1 847.375.4803** or mpaulson@itns.org to discuss support opportunities and to design a support package that fits your needs.



Visit itns.org/exhibitor-sponsorship for an updated floorplan, booth applications, advertising, travel information, and important dates and deadlines.

REACH

more than 350
transplant nursing
leaders interested
in learning about
new research and
improvements in
patient care for
transplant recipients
and donors.

NETWORK

with attendees who work
in community hospitals,
university health centers,
academia, government, organ
procurement, and the military.

ENHANCE

our visibility within the growing
medical field of transplantation.



International
Transplant Nurses
Society

